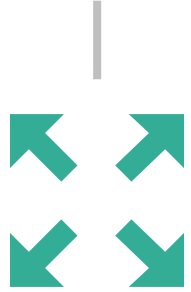# Data, raising the quality bar to deliver competitive advantage in the London Market

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DATA: A key company asset

DATA IS PART OF ALL BUSINESS PROCESSES

Poor data ~ Poor analysis ~ Poor Decisions ~ Poor Outcomes

ANALYTICS & REPORTING

Higher demands on timely reporting and analytics require accurate and consistent data
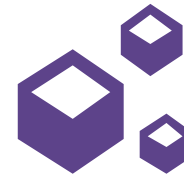
REGULATORY COMPLIANCE

Increased regulation requires more reports from increased data points

Better Data. Better Business.

State of the Market

Company-wide
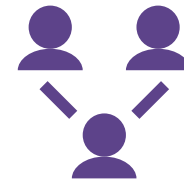**DQM / DG initiatives**

Processes to maintain data

Dedicated **DQ team**

Dedicated DQ and/or RDM **tool**

Chief Data Officer | **CDO**

Market **Cooperation**

Raising the quality bar

START SMALL
Key data elements / processes first

USE THE RIGHT TOOLS
Data Profiling ~ DQ Monitoring ~ Poor DQ Prevention ~ Data Corrections (automated, manual, DQF) ~ MDM/RDM

INDUSTRY
Use the available best practices

WORK TOGETHER
Build a collaborative framework the whole Market will benefit from

Raising the quality bar
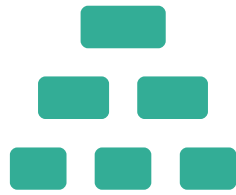
START SMALL

USE THE RIGHT TOOLS

INDUSTRY

WORK TOGETHER

With the aim of:

› High quality data made available **at point of underwriting**

› **Remove manual processes**

› Reduce key man **dependency**

› Increase confidence & **consistency of reports**

› Manage regulatory risk

› Address **data quality regulatory requirements** not achievable through manual processes

› Respect **customer privacy** via correct data handling and protection (GDPR)

› Build **sustainable, scalable platform** for increased reporting cycles and growth (i.e. M&A)

› Early warning **data quality indicators** captures issues early in reporting cycles

› **Surface data quality issues**, encourages data governance best practice
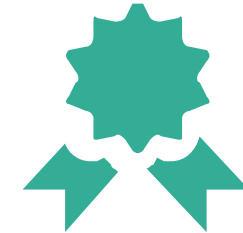
› Reduces EUC's

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DATA MANAGEMENT PLATFORM
SMART, COLLABORATIVE

300+
CUSTOMERS

GARTNER
RECOGNITION

Data Quality
Master Data Management
Reference Data Management
Big Data Processing

300+ Customers
15,000+ DQA Downloads

Both DQ and MDM Gartner
Magic Quadrant

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SMART COLLABORATIVE PLATFORM

INSURANCE MARKET SOLUTIONS

Metadata Discovery

Data Profiling

DQ Monitoring & Reporting

DQ Transformations

DQ Firewall

Issue Tracking & Manual Resolution

Multi-Domain Mastering

Reference Data Management

Master Domain Monitoring

Master Data Authoring & Editing

Householding & Aggregation

Consent Management

Sandboxing

Take the first step to better data quality

Start profiling data

Schedule product demo

Arrange proof of concept

Learn about our Insurance Offering

Allianz

AmTrust FINANCIAL

ARGO GROUP

NEON

GENERALI